



6 June 2006

Dear Mr Lamma-Gung,

Invitation to
Discussion Forum on Development of Eco-tourism in Lamma Island

Lamma Island is one of the most popular tourist spots in Hong Kong with its picturesque and tranquil natural scenery. The Conservancy Association, a non-governmental environmental organization, is dedicated to environmental conservation and sustainable development in Hong Kong, while the Hongkong Electric Co., Ltd. (Hongkong Electric), as a member of the Lamma community, has also been highly supportive of various development initiatives undertaken on the Island.

Being a champion of sustainable development, the Conservation Association is dedicated to assisting in driving eco-tourism in Lamma and designing a corresponding strategy hands in hands with the local community. We believe that voices from all walks of life would provide the best guidelines and references in achieving the sustainable development of Lamma Island.

On behalf of the “Green Lamma Green” project jointly organized by the Conservancy Association and Hongkong Electric, I would like to invite you to participate in the above-mentioned discussion and let us know your views and opinions on this topic. The objectives of the meeting will be to seek the opinions from various parties and to discuss how eco-tourism can be best developed to benefit the local communities. The details are as follows:

Date: 24 June 2006 (Saturday)

Time: 4:30 - 5:30pm (Cantonese Session)

5:30 - 6:30 pm (English Session)

Place: New Holiday Mood Grill Restaurant (G/F, 26 Yung Shue Wan Main Street)

The “Green Lamma Green” project is a three-year plan to work towards a Greener Lamma. This programme has already seen the planting of approximately 2,000 trees of various species on Lamma, with a view to enriching the biodiversity and educational value of the Family Trail, as well as promoting eco-tourism and sustainable development to benefit the local community.



Please find enclosed the agenda of the discussion forum and a reply-slip for your reference. We look forward to exploring ideas on sustaining Lamma's natural resource with you.

Yours sincerely,

Doris Pong

Education Officer

The Conservancy Association

Tel: 2272 0344

Fax: 2728 5538